

TRENTHAM HIGH SCHOOL

A CO-OPERATIVE TRUST COLLEGE



Allerton Road
Trentham
Stoke-on-Trent
ST4 8PQ
Tel: 01782 883200
Fax: 01782 234537
Email: trentham@sgfl.org.uk
Website: www.trenthamhighschool.co.uk

Dear Parents and Carers,

Following on from a recent letter regarding eSafety, we would like to make you aware of some recent concerns shared by some parents.

A new social networking app called "Kiwi" is becoming popular amongst students and has been causing some concern. The app works in a similar way to other social networks where you can follow people or they can follow you. The aim of the app is to ask, and respond to, questions from other users of the app. Mostly the questions asked are harmless. However, simply opening the app and looking at the most popular questions asked can reveal some inappropriate, explicit questions which are being asked, particularly of young girls.

In addition, the app works in a way where anybody can ask a question, whether they are on your friends list or not and it is easy to find questions being asked in your specific location. This could potentially place your son or daughter in danger.

Please take the time to discuss the use of this, and other social networking apps/sites with your child. As always, if you are concerned about any messages that may have been received then please click on the "click ceop" button to report the abuse to the police.

Finally, to help raise awareness of eSafety we are developing a section on firefly to help keep parents informed of the latest issues being brought to our attention, including some apps being used by students. Please keep visiting the site for updates in the near future.

Yours sincerely,

Mr M Palmer
Subject Leader for Computing

